



NETAJI SUBHAS OPEN UNIVERSITY

School of Social Sciences

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Report of Completion of Short Term Training Programme (STTP) on Introduction to Travel & Tourism Management held online between January to March 2023, offered by NSOU Centre for Social Studies

To enhance the employability of NSOU learner's as well as all other aspirants in the domain of Travel & Tourism, the NSOU Centre for Social Studies organized a **12 weeks Short Term Training Programme (STTP) on Introduction to Travel & Tourism Management** offered **online** on the **Google Classroom** (Google Workspace) platform from **January to March 2023** with a total of **35hours** of lectures delivered for the benefit of aspirants willing to pursue further studies or seek employment in the tourism industry.

Eighteen participants took part in the first cycle of the online Short Term Training Programme oriented specifically towards enhancing of employment skills and employability, as well as opening the door to further studies in the realm of travel and tourism in India.

The online Short Term Training Programme covered a wide range of topics inclusive of **Six modules** distributed across twelve weeks, relevant to the industry such as-

- i. **GROWTH OF TRAVEL THROUGH AGES,**
- ii. **GROWTH & DEVELOPMENT OF MODERN TOURISM,**
- iii. **BUSINESS COMMUNICATIONS,**
- iv. **INDIAN CULTURE AND HERITAGE,**
- v. **HUMAN RESOURCE MANAGEMENT &**
- vi. **APPLICATIONS OF IT IN THE TOURISM INDUSTRY**

Overall the course content was well-structured, informative, and easy to follow. From the encouraging feedback received from the participants, it was brought to light that course was effective in achieving its objectives. It provided the learners with an introductory understanding of the various topics and abilities required to engage in the travel and tourism industry.



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The course material was well-organized and presented in a clear and concise manner, which made it easy to understand and follow. The interactive exercises and practice MCQ's also helped the aspirants to test their knowledge and identify areas where they needed to improve. Furthermore, the course was designed to be flexible and self-paced, which allowed learners to learn at own pace and according to a flexible online schedule convenient to the faculties and the learners.

The course instructors included **NSOU faculties** from the Departments of **History, Public Administration** and **Sociology** under the **School of Social Sciences**, as well as The **IT Officer**, NSOU.

The faculties used multiple online teaching-learning methodologies and practices including **presentations, online whiteboard, infographics, online quizzes**, including providing learners with e-content in the form of **reference materials** in addition to the **online discussion forum** (on Google classroom) and **live classes**, to make it a great learning experience that has equipped the learners with the knowledge and skills required to excel in the industry.

At the end of the course, an **online assessment** comprising of **MCQ's** was conducted and **e-certificates** were awarded to candidates upon successful completion of the assessment.

The **twelve weeks online course** was designed and coordinated by **Programme Coordinator, Mr. Debajit Goswami**, Assistant Professor, Department of Public Administration, NSOU and based on positive learners' feedback the **Short Term Training Programme on Introduction to Travel & Tourism Management** offered by the **NSOU Centre for Social Studies** under the aegis of **The School of Social Sciences, Netaji Subhas Open University**, stands greatly recommend for all learners and aspirants who are looking to pursue further studies, and a career in the travel and tourism industry.